

HOPE
FOR
YOU
AND
YOURS

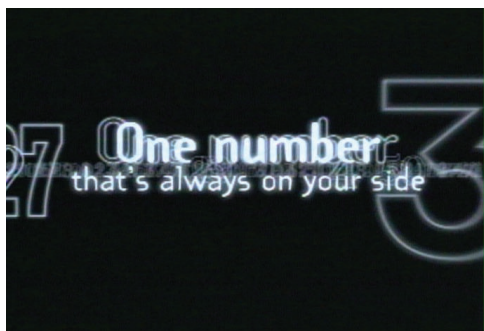


1-888-BETSOFF

Call us for help if you or someone you
know has a gambling problem.

www.888BETSOFF.org Free help for problem gambling.

One number
that's always on your side



MISSOURI ALLIANCE
TO CURB PROBLEM GAMBLING

2006
Annual Report

2006 MACPG Annual Report

Alliance Mission:

The Missouri Alliance to Curb Problem Gambling's mission is to heighten public awareness of the dangers of problem gambling; develop prevention and education programs for gamblers of all ages; and direct problem gamblers and their families to the 1-888-BETSOFF help line and free treatment.

Alliance Goals:

- To raise awareness of the dangers of problem gambling and direct compulsive gamblers and their families to free treatment.
- To develop and implement prevention and education programs for all ages; and
- To ensure access to and availability of quality assistance and treatment.

Missouri Alliance to Curb Problem Gambling:

PO Box 104591
Jefferson City, MO 65110
Help Line: 1-888-BETSOFF (1-888-238-7633)
www.888betsoff.org

2006-2007 Officers:

Chairperson: Keith Spare
Vice Chairperson: Gary Gonder
Secretary: Melissa Stephens

For an up-to-date list of certified compulsive gambling counselors in Missouri, visit www.888betsoff.org/alliance/CCGC_providers.shtm.

Alliance voting members each play an essential role in providing Missouri's comprehensive programs. To see a complete list of programs provided by each voting member, visit www.888betsoff.org/alliance/index.shtm.

2006 MACPG Annual Report

Fast Facts

24-hour Missouri toll-free help line number:

1-888-BETSOFF (1-888-238-7633)

Web site:

www.888betsoff.org

Free treatment:

There are 83 certified compulsive gambling counselors in Missouri; call the help line, 1-888-BETSOFF, for a referral to a counselor in your area or visit the Web site at www.888betsoff.org for a complete list of counselors.

Voluntary Exclusion Program:

This program provides individuals who are unable to gamble responsibly with a tool to voluntarily ban themselves from visiting Missouri's casinos. For more information about the program, call (573) 526-4080 or visit www.888betsoff.org. For more information on additional self-limiting options, contact individual casinos.

Voting members of the Missouri Alliance to Curb Problem Gambling:

Missouri Council on Problem Gambling Concerns Inc., Missouri Department of Mental Health Division of Alcohol and Drug Abuse, Missouri Gaming Association, Missouri Gaming Commission, Missouri Lottery and the Port Authority of Kansas City.

Speakers Bureau:

(573) 526-7467 or (573) 526-4080;
or e-mail betsoff@molottery.com

Calendar Year Comparison:

Calendar Year	Bets Off Help Line	Web Site Hits	Voluntary Exclusion	Free Treatment
1998	871	N/A	356	54
1999	1,034	N/A	596	113
2000	1,738	18,171	1,093	186
2001	2,846	46,617	1,403	335
2002	2,889	31,522	1,290	373
2003	3,339	46,456	1,367	344
2004	3,527	75,264	1,506	377
2005	2,593	139,423	1,696	360
2006	1,834	118,920	1,553	370

2006 MACPG Annual Report

Table Of Contents

Alliance Expands Programs To Help Problem Gamblers.....	1
Highlights Of Services Provided In 2006	
1-888-BETSOFF Problem Gambling Help Line.....	2
Free Compulsive Gambling Treatment Services.....	2
Voluntary Exclusion Program (DAP Program).....	2
2006 Statistics.....	2-3
New Campaign Promotes Help Line, Hope.....	4
New Public Service Announcements Promote Help Line.....	4
2006 Midwest Conference Draws Record Attendance.....	5
Mullally Recognized For Contributions To Assist Problem Gamblers.....	5-6
Lottery Employee Receives Problem Gambling Service Award.....	6
Problem Gambling Week Heightens Awareness.....	7
Help, Information Can Be Found At 888betsoff.org.....	7
Addiction Assembly Continues To Reach Middle School Students.....	8
‘Bets Off Bulletin’ Keeps Subscribers Informed.....	8
Membership Is Key To Strong Alliance.....	8
Port Authority Awards \$160,000 In Grants For Youth Addiction Education, Research.....	9
MGA Changes Leaders, Mantains Commitment To Alliance.....	9
Missouri Students’ Awareness Efforts Rewarded With Scholarships.....	10
Member Updates	
Cunningham-Williams Named To Provident Board.....	11
Life Crisis Services Moves To Midtown St. Louis.....	11
Alliance Looks Towards 10th Anniversary, National Conference In 2007.....	11
Alliance Member Representatives, Contacts.....	12

2006 MACPG Annual Report

Alliance Continues To Expand Programs To Help Problem Gamblers

The creation of new Public Service Announcements (PSAs) and an attendance record-breaking Midwest Conference on Problem Gambling and Substance Abuse highlighted 2006 for the Missouri Alliance to Curb Problem Gambling.

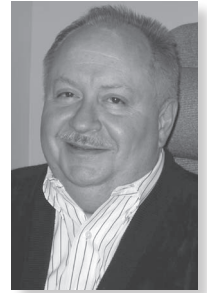
In March 2006, the Missouri Alliance released a variety of PSAs to help promote the Alliance's problem-gambling help line, 1-888-BETSOFF (1-888-238-7633). The PSAs focused on underage gambling; sports gambling and older adults. More information about these PSAs can be found in this report.

For the third year, the Alliance hosted and played a leading role in the annual Midwest Conference of Problem Gambling and Substance Abuse held in Kansas City, and the Alliance is looking forward to hosting the 2007 conference of the National Council on Problem Gambling.

Keith Spare, president of the Missouri Alliance to Curb Problem Gambling, was named chairman of the Alliance in August 2006. Gary Gonder, director of communications for the Missouri Lottery, was named as the Alliance vice chairman.

Since the Alliance was formed on Dec. 17, 1997, Missouri has had one of the most comprehensive problem gambling programs in the country. For the past nine years, this unique partnership has created a variety of successful programs that have helped thousands of Missouri residents find the help they need and educated even more Missourians about the dangers of underage gambling and problem gambling.

The Alliance's primary goal was to promote the toll-free help line number 1-888-BETSOFF and to direct problem gamblers to free treatment programs. During the past nine years, the Alliance has continued to introduce new and innovative programs to further that mission and raise awareness about problem gambling issues.



Keith Spare



Gary Gonder

Missouri's programs include:

- A toll-free help line, 1-888-BETSOFF (1-888-238-7633);
- Free problem gambling treatment for problem gamblers and family members of problem gamblers;
- Self-exclusion programs, including a total ban at all of the state's casinos, exclusion at individual casino properties and from cash-advance machines;
- Problem Gambling Awareness Week activities in March;
- Missouri Responsible Gaming Education Month in August;
- Funding for research of problem gambling issues;
- Public Service Announcements for television and radio;
- Collateral materials for the general population, as well as individual programs for older adults and youth;
- Educational lectures for the general public;
- An extensive awareness program that includes public service announcements, Web site – www.888betsoff.org, billboards, a quarterly newsletter, speakers bureau, traveling exhibits and videos;
- An in-school youth awareness assembly program; and
- An educational video and facilitator's guide for youth in grades 6-9.

Through the dedication of the Alliance's membership, problem gambling programs have expanded every year, and plans are underway to continue program expansion. Some of the plans for 2007 are explained elsewhere in this report.

The Alliance's membership includes: the Missouri Council on Problem Gambling Concerns Inc., the Missouri Department of Mental Health Division of Alcohol and Drug Abuse, the Missouri Gaming Commission, the Missouri Lottery, the Missouri Gaming Association (formerly the Missouri Riverboat Gaming Association) and the Port Authority of Kansas City. The participating membership – which includes research specialists, the Missouri Department of Elementary and Secondary Education, treatment providers and other interested individuals – also continues to grow.

Programs and events sponsored by the Missouri Alliance and other news events from 2006 are featured in this report. Other information, including an up-to-date treatment provider list, membership roles, an Alliance timeline and helpful Web site links can be found on the Alliance's Web site at www.888betsoff.org.

Highlights Of Services Provided In 2006

1-888-BETSOFF Problem Gambling Help Line – Life Crisis Services (LCS) operates a 24-hour help line service for callers seeking help for a gambling problem. The Missouri Gaming Association provides the funding for the help line. LCS received 1,834 calls during 2006.

Seventy-four percent of the help line callers in 2006 were from individuals seeking assistance for a personal problem with gambling; the remaining 26 percent of calls came from individuals seeking help for a loved one with a gambling (or suspected gambling) problem. The average caller was 38.9 years old. About 52 percent of the callers were male and 47 percent were female. Counties with the most participation in 2006 include Jackson County with 519 callers and St. Louis County with 446 callers.

Free Compulsive Gambling Treatment Services – The Missouri Department of Mental Health Division of Alcohol and Drug Abuse contracts with certified compulsive gambling counselors to provide free treatment services to both compulsive gamblers and their family members. Family members can access the free treatment services regardless of whether the problem gambler enters treatment. During 2006, more than 370 clients accessed the free treatment services.

Voluntary Exclusion Program (DAP Program) – The Missouri Gaming Commission administers a statewide self-exclusion program for problem and pathological gamblers. The voluntary exclusion program is also known as the List of Disassociated Persons; the self-exclusion is currently a lifetime self-exclusion with no procedures for removal.

More than 1,553 individuals initiated applications for placement on the List of Disassociated Persons during 2006. More than 10,800 individuals have placed themselves on the state's self-exclusion list.

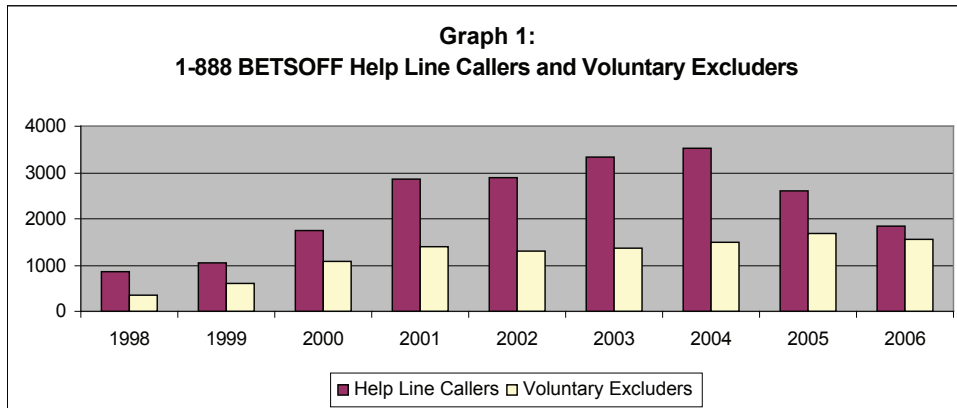
2006 Statistics

Several categories of data are collected through the year to track trends within the Alliance's programs. Summary data can be found in Table 1.

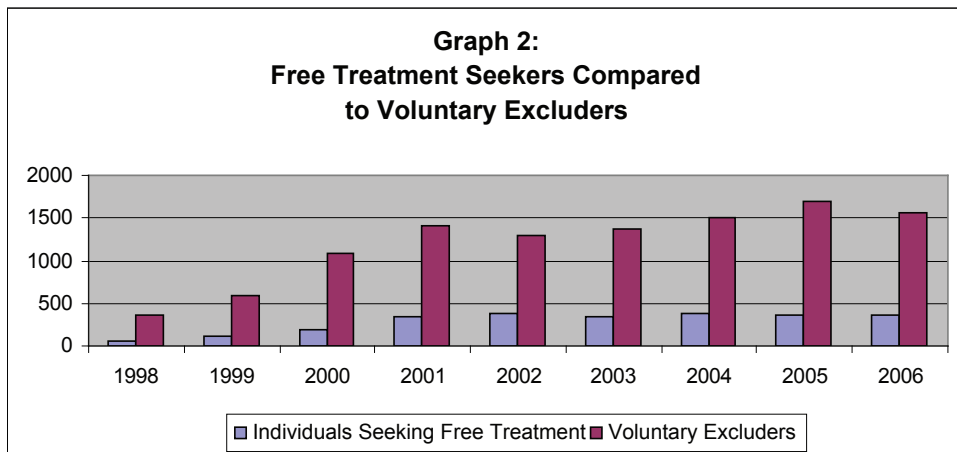
Table 1				
Calendar Year	Bets Off Help Line	Web Site Hits	Voluntary Exclusion	Free Treatment
1998	871	N/A	356	54
1999	1,034	N/A	596	113
2000	1,738	18,171	1,093	186
2001	2,846	46,617	1,403	335
2002	2,889	31,522	1,290	373
2003	3,339	46,456	1,367	344
2004	3,527	75,264	1,506	377
2005	2,593	139,423	1,696	360
2006	1,834	118,920	1,553	370

Several referrals are offered to help line callers, including referrals to the Missouri Gaming Commission's Voluntary Exclusion Program, area treatment providers, and local Gamblers Anonymous meetings. From 2001 to 2006, the average percentage of callers requesting a referral to the Voluntary Exclusion program was 65 percent. The actual number of individuals completing the exclusion process compared to the number of help line callers is illustrated in Graph 1.

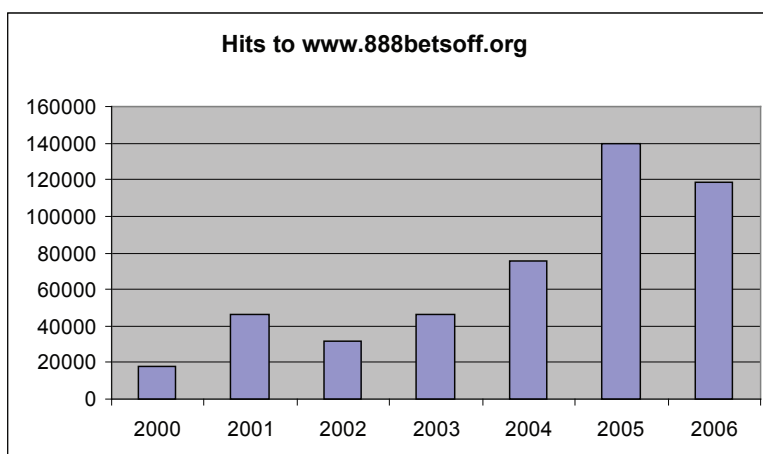
2006 MACPG Annual Report



In turn, from 2001 to 2006, the average percentage of callers requesting a referral to the free treatment available in Missouri was 47 percent. As reflected in Graph 2, callers to the help line appear to prefer placement on the Voluntary Exclusion List as a means of addressing a perceived gambling problem, rather than enrollment in treatment services. Both the number of individuals seeking gambling treatment and the number of individuals excluding themselves from casino properties has roughly leveled out the last several years. However, calls to the help line have dropped significantly. One possible explanation is that resource information related to the exclusion list and treatment options have become available via avenues other than just the help line (i.e., Alliance Web site and the Division of ADA Web site). The reader should note that in mid-2005, calls to the help line were recorded differently than in prior years.



As evidence of the increasing awareness and utilization of an alternate resource, Graph 3 reflects the number of “hits” to the Alliance Web site (www.888betsoff.org) since its development in 2000. The reader should note that in 2006, visits to the Web site were recorded differently than in years prior.



New Campaign Promotes Help Line, Hope

“Hope for You and Yours” is the slogan for the newest problem gambling awareness campaign initiated from the Missouri Alliance to Curb Problem Gambling (Alliance). The new campaign, which was introduced in the fall of 2006, features brochures and three different sizes of posters.

The campaign brings awareness back to the help line, according to Gary Gonder, director of communications for the Missouri Lottery and vice chairperson of the Alliance. The campaign was created for the Alliance by the Missouri Lottery.

“Our first campaign, ‘Numbers,’ put the emphasis on our help line,” Gonder said. “We were just starting out and felt that our main focus should be to build awareness of the help line.

“This new campaign puts the emphasis back on the help line number, but it also includes a positive message of hope,” he continued.

To order copies for your business, school or office, send your request to betsoff@molottery.com. The posters and brochures are free to Missouri residents and businesses.



New Public Service Announcements Promote Help Line

New public service announcements (PSAs) to promote Missouri’s problem-gambling help line, 1-888-BETSOFF (1-888-238-7633), began airing during the fourth annual National Problem Gambling Awareness Week, March 6-12, 2006.

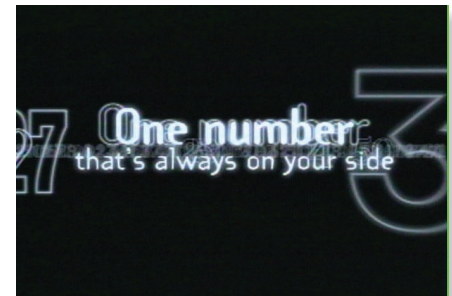
The new PSAs include:

- “All In” – a radio PSA focusing on underage gambling;
- “Sports Fun” – a radio PSA highlighting sports gambling;
- “Numbers” – a radio and television PSA that focuses on the help-line number; and
- “Golden Years” – a television PSA geared toward older adults.

The PSAs were being provided by the Missouri Alliance, which is comprised of the Missouri Division of Alcohol and Drug Abuse (ADA), the Missouri Lottery, the Missouri Gaming Commission, the Missouri Council on Problem Gambling Inc., the Missouri Gaming Association and the Port Authority of Kansas City.

“Awareness of the help line is essential in helping problem gamblers and their family members find the assistance they need,” said Nora Bock, program manager for ADA. “Missouri is fortunate to have a network of certified compulsive gambling counselors. The first step toward getting help is to call the help line.”

All of the Alliance’s PSAs can be viewed or heard through the Alliance’s Web site: www.888betsoff.org.



“Numbers”-television PSA



“Golden Years”-television PSA

2006 MACPG Annual Report

2006 Midwest Conference Draws Record Attendance

With nearly 300 people in attendance, the 2006 Midwest Conference on Problem Gambling and Substance Abuse set a new attendance record. The third annual conference was held Aug. 16-18, 2006, at the Hyatt Regency Crown Center in Kansas City.

“The feedback we received from conference attendees was very positive,” said Melissa Stephens, a conference organizer and problem gambling program administrator for the Missouri Gaming Commission. “We had people from throughout the country attend the conference this year. It provided a great forum for an exchange of ideas.”

The 2006 conference featured: Dr. Westley Clark of the U.S. Department of Health and Human Services; Robert Ladouceur, professor of psychology at Université Laval in Quebec City; and Loreen Rugle, coordinator of the Gambling Treatment Program at the Louis Stokes Department of Veteran Affairs Medical Center in Cleveland, Ohio.

Nora Bock, program specialist for the Missouri Department of Mental Health’s Division of Alcohol and Drug Abuse, said that 42 of Missouri’s certified compulsive gambling counselors attended the Midwest Conference and received some or all of the 18 continuing education units available through the conference.

“We had very good attendance from among our counselors,” Bock said. “Our counselors have always been supportive of training that we’ve offered in the state. I think they appreciate the opportunity to attend a high-quality conference so close to home.”

With the 2007 National Council on Problem Gambling’s annual conference in Kansas City on June 8-10, the Midwest Consortium is helping to plan the national event, but plans are also being made for the 2008 Midwest Conference.



2006 Midwest Conference crowd

Mullally Recognized For Contributions To Assist Problem Gamblers

Kevin Mullally, former executive director of the Missouri Gaming Commission received the 2006 Outstanding Contributor Award from the Missouri Alliance to Curb Problem Gambling (Alliance). Mullally was recognized for authoring the legislative bill to create the first statewide Voluntary Exclusion Program in the country, along with numerous other contributions that enhanced programs for problem gamblers and their family members.

“No one can match Kevin’s contributions in helping problem gamblers in the state of Missouri,” said Joanne Collins, former chairwoman of the Alliance. “His work helped to make Missouri a national leader in problem gambling programs and helped to set the stage for ongoing discussions and research to improve problem gambling programs and boost awareness throughout the country.”

The Outstanding Contributor Award is presented annually to an individual, group, organization or company who has demonstrated superior achievement in addressing issues of problem and pathological gambling.

Mullally received the award during the 2006 Midwest Conference on Problem Gambling and Substance Abuse held Aug. 16-18 in Kansas City.



Kevin Mullally

(continued on page 6)

Mullally Recognized

(continued from page 5)

Missouri's Voluntary Exclusion Program is now the largest in the country with more than 10,000 individuals voluntarily placing their names on the list to be banned from Missouri's casinos for life. It has served as a model program for governments throughout the world.

In addition to writing the legislative bill to create the exclusion program, Mullally also authored key legislation to enhance resources for problem gamblers and their families in Missouri.

Mullally was a founder of the Alliance and served as the Alliance's first chairman. He also served a second term as the Alliance's chairman.

In addition to his work and commitment to problem gamblers, he also is noted for helping to draft the legislation that created the Missouri Gaming Commission, making it one of the most stringent gaming regulatory bodies in the country. In 2001, he became the third executive director of the Missouri Gaming Commission, after serving as the Commission's deputy director for legal and legislative affairs. He resigned from the Gaming Commission in March 2006. He is employed with Gaming Laboratories, Inc.

Lottery Employee Receives Problem Gambling Service Award

Shelly Perez, Missouri Lottery publications manager and responsible gaming coordinator, was selected to receive the Missouri Alliance to Curb Problem Gambling's Service Award. The award was presented during the 2006 Midwest Conference on Problem Gambling and Substance Abuse in Kansas City. It is presented in recognition of extraordinary contributions to the Missouri Alliance to Curb Problem Gambling over the course of the past year by an individual or representative of a member organization.

Perez, one of the founding members of the Missouri Alliance to Curb Problem Gambling, has coordinated the Alliance's comprehensive public awareness and prevention programs for more than eight years. She is the editor of the Alliance's annual report and quarterly newsletter *Bets Off Bulletin* and serves on the editorial advisory board of the Responsible Gaming Quarterly publication. She coordinates content and design of the Alliance's Web site www.betsoff.org; develops news releases for a variety of Alliance events including Responsible Gaming Education Month and Problem Gambling Education Week; develops creative for Alliance youth prevention videos, Public Service Announcements and advertising campaigns; serves as intermediary to Second Chance and the "Addiction - The Game No One Wins" in-school problem gambling prevention programs; presents and exhibits at international, national, regional and local conferences and meetings on problem gambling and addiction; serves on planning and development committees including the past three Midwest Conferences on Problem Gambling and Substance Abuse and the upcoming National Conference on Prevention, Research & Treatment of Problem Gambling to be held in Kansas City in June 2007.

"Shelly has completed 60 hours of compulsive gambling counselor training and continues to study to increase her knowledge of the topic of problem gambling and addiction," said Joanne Collins, former chairperson of the Missouri Alliance to Curb Problem Gambling. "Her hard work, innovation and dedication to raising awareness for the issue of problem gambling and the promotion of responsible gaming are a big part of the Alliance's success. Her extraordinary commitment, support and service to Alliance members, problem gamblers and their families is worthy of special recognition."



Shelly Perez

2006 MACPG Annual Report

Problem Gambling Week Heightens Awareness

Public service announcements (PSAs) to promote Missouri's problem-gambling help line, 1-888-BETSOFF (1-888-238-7633), highlighted Missouri's participation in the fourth annual National Problem Gambling Awareness Week, March 6-12. In addition to the PSAs, members of the Missouri Alliance to Curb Problem Gambling also participated in a variety of activities to raise awareness of the dangers of problem gambling and the availability and benefits of problem-gambling treatment.

The new radio and television PSAs were provided by the Missouri Alliance.

During the national awareness week, communities nationwide work to raise awareness of the consequences of problem gambling and the resources available for individuals whose gambling is causing disruption in their lives.

In Missouri, members of the Missouri Alliance provided educational displays at the Pathways to Student Success conference for school administrators and educators of at-risk students on March 5-7 in Osage Beach and on March 9-10 at the Missouri Corrections Association conference in Lake Ozark.

"National Problem Gambling Awareness Week is an effort to raise awareness of problem-gambling issues and the availability of treatment throughout the country," said Joanne Collins, former chairman of the Alliance and a member of the Port Authority of Kansas City's Board of Commissioners.

"Throughout the year, the Alliance promotes the availability of free treatment, but participating in the national effort provides us with an opportunity to further educate Missouri residents about problem-gambling issues and that help is just a phone call away," she said.



Help, Information Can Be Found At 888betsoff.org

Looking for a list of certified compulsive gambling counselors, the *Bets Off Bulletin* or helpful Web sites? Visit the Alliance's Web site at www.888betsoff.org.

The Bets Off Web site has been helping Missouri residents stay informed about problem gambling programs within the state and throughout the world since its launch in 1999.

The Web site includes:

- A comprehensive list of certified compulsive gambling counselors by county;
- Helpful Web sites and links;
- Links to the Midwest Conference on Problem Gambling and Substance Abuse presentations and information;
- Alliance news releases;
- Warning signs of compulsive gambling; and
- In-school addicition prevention programs.



Addiction Assembly Continues To Reach Middle School Students

“Addiction – The Game No One Wins” marked its sixth season in fall 2006.

The 45-minute assembly, sponsored by members of the Missouri Alliance, presents facts about all addictions and the associated risk factors with an emphasis on gambling.

The assembly was created by Second Chance Foundation, a non-profit organization that presents the program to schools throughout the state. It was created under the direction of the Alliance to address all addictions, including gambling. This assembly addresses risk factors and good decision-making in an entertaining format.

Goals of “Addiction – The Game No One Wins” include:

- To educate youth about the dangers and risk factors of addictions, including gambling;
- To raise awareness among educators and parents about the dangers of addictions, including gambling;
- To raise awareness of the help line phone numbers, including 1-888-BETSOFF; and the availability of free treatment.

In-School Addiction Awareness Program – Fiscal Year Comparison

	FY02	FY03	FY04	FY05	FY06
# of schools	14	19	20	16	18
# of students	2,036	7,410	7,100	6,595	6,890

'Bets Off Bulletin' Keeps Subscribers Informed

The *Bets Off Bulletin*, a free quarterly publication, continued to help keep subscribers informed on problem gambling issues and programs in Missouri.

In an attempt to streamline costs, the *Bets Off Bulletin* is available through the Alliance's Web site, www.888betsoff.org. We are building an e-mail list of individuals who are interested in receiving notification when a new issue is available at the Web site, so please forward your e-mail address to: betsoff@molottery.com. If you would prefer to receive a free printed copy of the Bulletin through the regular mail service, please let us know by calling (573) 526-7467.



Membership Is Key To Strong Alliance

Keep informed about what's happening with problem gambling in Missouri and help develop Alliance programs by becoming a participating member of the Alliance.

Any individual or organization interested in promoting and furthering the Alliance's mission to educate Missouri residents on the potential characteristics and dangers of problem and compulsive gambling and promoting the availability of treatment can join the Missouri Alliance as a participating member.

Participating members are encouraged to:

- Participate in Alliance meetings and events;
- Aid in the planning of awareness events; and
- Provide input to further expand the Alliance's programs.

All memberships into the Alliance are free. For more information about becoming a participating member or to join, visit the Alliance's Web site at www.888betsoff.org or call (573) 526-4080.

2006 MACPG Annual Report

Port Authority Awards \$160,000 In Grants For Youth Addiction Education, Research

More than \$160,000 in grants were awarded in January 2006 by the Port Authority of Kansas City to help prevent compulsive gaming among youth.

“Gambling is the nation’s fastest-growing teen addiction, in part caused by the poker craze that is promoted on television by celebrity players and big jackpot matches,” said Joanne Collins, former chairperson of the Missouri Alliance to Curb Problem Gaming and Port Authority of Kansas City commissioner. “In fact, according to the National Gambling Impact Study Commission, 70 percent of teens have gambled, with an estimated 6 percent possibly addicted.”

Three organizations were awarded grants to fund awareness programs and research to help prevent youth gaming.

- \$19,525 - Second Chance Foundation of Jefferson City;
- \$47,150 - University of Missouri-Columbia Wellness Resource Center; and
- \$93,938 - Washington University, George Warren Brown School of Social Work in St. Louis.

“Youth gaming is a problem of growing concern,” Collins said. “Awarding grants to these fine institutions and organizations gives us hope that education is the solution to prevention.”

The grant requests for proposals were released in conjunction with the Midwest Conference on Problem Gaming and Substance Abuse, which was held in Kansas City in August 2005.

“Receiving this grant helps us to continue our already established gaming awareness and prevention programs,” said Kim Dude, director of the University of Missouri-Columbia Wellness Resource Center. “The grant monies will assist us in reducing problem gaming in college students at all 12 Missouri state institutions.”

The Washington University grant was awarded to Renee Cunningham-Williams, an associate professor at the university. The grant money was used to interview hundreds of young people, between the ages of 14 and 25, to help establish prevalence rates for youth-gambling addiction and to learn more about why, how and at what age they started gambling.

The Second Chance Foundation of Jefferson City used their grant money to finance theatrical presentations aimed at fourth- through sixth-grade students to educate them about the dangers of gambling. Second Chance currently presents “Addiction – The Game No One Wins” to students in sixth through eighth grade. “Addiction – The Game No One Wins” is a 45-minute assembly program funded by members of the Missouri Alliance to Curb Problem Gambling.

The grants were underwritten by a Problem Gaming Fund, which is administered by the Port Authority of Kansas City and the Greater Kansas City Community Foundation. The fund receives money from the Ameristar Casino and Isle of Capri Casino that make financial contributions to the fund as part of its agreement to locate within the city.

In July of 2003 the Port Authority awarded similar grants to Harvard Medical School, the University of Missouri and Tri-County Mental Health Services Inc. The grants funded problem gaming resources, prevention programs and research about disordered gaming in the state of Missouri.

MGA Changes Leaders, Maintains Commitment To Alliance

On Jan. 1, Michael G. Winter took over as the executive director of the Missouri Gaming Association (MGA). He replaces long-time executive director Mike Ryan who retired at the end of 2006.

With Ryan’s retirement, the Missouri Gaming Association offices moved to Jefferson City. The MGA will continue to participate in responsible gaming activities and the Missouri Alliance to Curb Problem Gambling.

Ryan maintains his role in the program committee for the 2007 National Council Conference on Prevention, Research and Treatment of Problem Gambling. He also plans to maintain an active role on the Missouri Alliance.

If you wish to contact the Missouri Gaming Association, the new phone number in Jefferson City is (573) 634-4001 and the fax number is (573) 634-7117. The new mailing address is P.O. Box 305, Jefferson City, Mo., 65102. Winter may be reached at mike.winter@missouricasinos.org.



Missouri Students' Awareness Efforts Rewarded With Scholarships

Six Missouri high school students won scholarships in the 10th annual Project 21 Scholarship Contest, sponsored by the Missouri Gaming Association (MGA), the professional organization representing casino operators in Missouri. The winners were announced in April 2006.

The scholarships included two \$1,500 and four \$1,000 scholarships and were awarded to Missouri high school seniors. The students competed for the scholarships by creating an article, poster or video that educated their peers about the dangers of underage gambling.

The winners were:

- Tyson Sprick of Kansas City, a senior at Raytown South High School, received a \$1,500 scholarship;
- Kimberly LaVonne Luther of Waynesville, a senior at Waynesville High School, received a \$1,500 scholarship;
- Whitney Kertz of Huntsville, a senior at Westran R-I High School, received a \$1,000 scholarship;
- Daytona Barker of Auxvasse, a senior at N. Callaway R-I High School, received a \$1,000 scholarship;
- Trisha D. Nuelle of St. Louis, a senior at St. John the Baptist High School, received a \$1,000 scholarship; and
- Allison Skare of Kansas City, a senior at Oak Park High School, received a \$1,000 scholarship.

“Students’ entries continue to impress us, year after year,” said Mike Ryan, former executive director of the MGA.

Ryan said the MGA is strongly committed to promoting responsible gaming practices in Missouri. The Project 21 Scholarship Program plays a vital role in preventing underage gambling, according to Ryan.

“We are pleased to see that students across Missouri are learning more about the dangers of underage gambling, and then taking on the challenge of informing their peers,” said Ryan. “Plus, Project 21 provides students with the means and inspiration to seek a higher education. It’s a wonderful and effective program.”

The Project 21 Scholarship Contest is open to all Missouri high school seniors planning to attend an institution of higher education in the United States within four years of a winning entry. The students are asked to create an article, poster or video that will educate their peers about the dangers of underage gambling. The submitted article, poster or video must have appeared in the entrant’s high school in some form (published, posted or viewed) in January or February of the contest year. The MGA announces the winners of two \$1,500 prizes and four \$1,000 prizes each spring and jointly issues checks to winners and the accredited institution of higher education of their choice.

“The casino industry in Missouri is committed to education, whether it be through the taxes paid to the state by each casino property, or through the allotment of funding for this particular program,” said Ryan. “Project 21 is unique, though, because it deliberately draws attention to an issue we are constantly trying to address. It’s a true opportunity to educate.”

The Missouri Gaming Association (MGA) is the statewide trade association of the Missouri casino entertainment industry and related professionals. Formed in 1993, the MGA provides research and information to increase awareness of the economic benefits of Missouri’s casinos. For more information, visit www.missouricasinos.org/.



Kimberly Luther Poster



Whitney Kertz Poster



Daytona Barker Poster



Trisha Nuelle Poster

2006 MACPG Annual Report

Member Updates

Cunningham-Williams Named To Provident Board

Renee Cunningham-Williams, a participating member of the Missouri Alliance, recently was named to the Provident board of directors in 2006.

Cunningham-Williams is a visiting associate professor at the George Warren Brown School of Social Work at Washington University. She has served on the boards of three nonprofit organizations – Doorways, Raven and Vince House.



Renee Cunningham Williams

Life Crisis Services Moves To Midtown St. Louis

Life Crisis Services celebrated its 40th anniversary in 2006 and moved into a new home at Provident's Yalem Midtown Office Building, 2650 Olive St. in St. Louis.



The move was a result of the 2003 merger of Life Crisis Services with Provident. To make room for Life Crisis, Provident added an additional 2,500 square feet of new space to its headquarters, known as the Yalem Family Life Center.

Life Crisis rented its former location at 1423 S. Big Bend Blvd. in St. Louis, for several years. Its new home features a more efficient Crisis Room, many call-center amenities and office and conference areas.

Alliance Looks Towards 10th Anniversary, National Conference In 2007

It's been 10 years of partnership, education, awareness, treatment and help for Missouri's problem gamblers and their family members. In 2007, the Missouri Alliance to Curb Problem Gambling will be celebrating its 10th anniversary in big ways.

The most significant event in 2007 will be the 21st Annual Conference on Problem Gambling Prevention, Research, Recovery and Treatment from June 8-10 in Kansas City. The Alliance, along with the Midwest Consortium will be hosting this national event.

"Several years ago members of the Alliance began looking into ways it could bring the National Council on Problem Gambling's annual conference to Missouri," said Keith Spare, chairman of the Alliance. "We feel that this accomplishment speaks well for Missouri's problem gambling programs, as well as the entire Midwest Consortium's efforts to provide exceptional training for our region."

Spare said the national conference will give Missouri the opportunity to highlight some of its programs.

"We have individuals from throughout the state who will be presenting at the national conference," he said.

Also in 2007, problem gambling questions will be included on the 2007 Missouri Behavioral Risk Factor Surveillance System (BRFSS) provided through the Missouri Department of Health and Senior Services. The Missouri Alliance helped to secure placement of these questions on the current survey, with results expected in June 2008. The Alliance last participated in the survey in 2004.



"Goin' To Kansas City"

National Council on Problem Gambling
MISSOURI ALLIANCE TO CURB PROBLEM GAMBLING
Present the

21st Annual Conference on Problem Gambling Prevention, Research, Recovery and Treatment

Save the Date!!!

June 8-10, 2007
Kansas City Marriott Downtown
200 W. 12th Street
Kansas City, MO

Alliance Member Representatives, Contacts

Missouri Council on Problem Gambling Concerns Inc.

5128 Brookside Blvd.
Kansas City, MO 64112-2736

President: Keith Spare

Phone: (816) 531-7133
Fax: (816) 861-5087
E-mail: keithspare@aol.com

Missouri Department of Mental Health Division of Alcohol and Drug Abuse

1706 E. Elm, PO Box 687
Jefferson City, MO 65102

Director: Mark Stringer

Phone: (573) 751-4942
Fax: (573) 751-7814

Compulsive Gambling Program Specialist: Nora Bock

Phone: (573) 751-8104
Fax: (573) 751-9296
E-mail: nora.boxk@dmh.mo.gov

Prevention Unit Coordinator: Angie Stuckenschneider

Phone: (573) 751-9105
Fax: (573) 751-8166
E-mail: angie.stuckenschneider@dmh.mo.gov

Missouri Gaming Association

P.O. Box 305
Jefferson City, MO 65102

Executive Director: Michael Winter

Phone: (573) 634-4001
Fax: (573) 634-7117
E-mail: mike.winter@missouricasinos.org

Matthew Block

Chairman, Responsible Gaming Committee
Director of Governmental Affairs,
P.O. Box 33480
Kansas City, MO 64120
Phone: (816) 414-7152
Fax: (816) 414-7360
E-mail: matthew.block@ameristar.com

Office Manager: Ruth Welschmeyer

Phone: (573) 634-4001
Fax: (573) 634-7117
E-mail: rwelschmeyer@earthlink.net

Deanna Borland

Phone: (573) 634-4001
Fax: (573) 634-7117
E-mail: deanna.borland@missouricasinos.org

Mike Ryan

7811 Cardinal Ridge Court
St. Louis, MO 63119
Phone: (314) 961-9988
E-mail: ryanassoc1@sbcglobal.net

Missouri Gaming Commission

3417 Knipp Dr.
P.O. Box 1847
Jefferson City, MO 65102-1847

Executive Director: Gene McNary

Phone: (573) 526-4083
Fax: (573) 526-1999
E-mail: Gene.McNary@mgc.dps.mo.gov

Problem Gambling Program Administrator: Melissa Stephens

Phone: (573) 522-1373
Fax: (573) 526-1999
E-mail: Melissa.Stephens@mgc.dps.mo.gov

Gaming Enforcement Manager: Ernie Raub

Phone: (573) 526-2330
Fax: (573) 526-4084
E-mail: Ernest.Raub@mgc.dps.mo.gov

Problem Gambling Program Assistant: Annette Turner

Phone: (573) 526-4089
Fax: (573) 526-1999
E-mail: Annette.Turner@mgc.dps.mo.gov

Public Information Officer: LeAnn McCarthy

Phone: (573) 526-1998
Fax: (573) 526-1999
E-mail: LeAnn.McCarthy@mgc.dps.mo.gov

Missouri Lottery

1823 Southridge
P.O. Box 1603
Jefferson City, MO 65102-1603

Executive Director: Larry Jansen

Phone: (573) 751-4050
Fax: (573) 751-5215
E-mail: jansel@molottery.com

Director of Communications: Gary Gonder

Phone: (573) 526-7426
Fax: (573) 751-5215
E-mail: gondeg@molottery.com

Responsible Gaming Program Coordinator: Shelly Perez

Phone: (573) 526-7467
Fax: (573) 751-5215
E-mail: perezs@molottery.com

Public Affairs Assistant: Kami Delameter

Phone: (573) 526-7466
Fax: (573) 751-5215
E-mail: delamk@molottery.com

Port Authority of Kansas City, Missouri

10 Petticoat Lane #250
Kansas City, MO 64106

Business Development Officer: Steve Rinne

Phone: (816) 691-2129
Fax: (816) 221-0189
E-mail: srinne@edcke.com

Joanne Collins

Port Authority Board of Directors
128 W 13th St. #921.
Kansas City, MO 64105
Phone: (816) 221-2023

2006 MACPG Annual Report



Missouri Alliance to
Curb Problem Gambling
P.O. Box 104591
Jefferson City, MO 65110



Alliance members include: Missouri Council on Problem Gambling, Missouri Department of Mental Health - Division of Alcohol & Drug Abuse, Missouri Gaming Association, Missouri Gaming Commission, Missouri Lottery and Port Authority of Kansas City, Missouri. To see a complete list of programs provided by each member, visit www.888betsoff.org.